

4° CIDI | Congresso Internacional de Design da Informação
3° InfoDesign | Congresso Nacional de Design da Informação
4° CONGIC | Congresso Nacional de Iniciação Científica em Design da Informação
3° SMD | Seminário de Metodologia em Design



sbdi
sociedade brasileira de
design da informação



Myriam Gautschi

„in between“

design methodologies in teaching and my daily work as an architect

Collage of thoughts around the different layers of „in between“ interpreting a personal attitude of design methodology based on the topic:

to design is to deal and to work with his own history –

to design is to learn in between – between „emotio and ratio“.

The way from our head to our hand is an interaction: the head has to control the heart, the heart has to open the mind -

to design is to move in between.

The didactic method in design is basically socratic: that means, nobody holds the ownership of the truth – student and professor are in a dialogue, in a process –

to design is to work in between.

Not the talent must be encouraged but the self-will cultivated. Thus leading to an inner fire as its last consequence: to design is to be longing for the „plus“ -

to translate patience into passion.

The most important project is to design our lives :

to design is a way of life, is an attitude we choose to live.